

# BLOG POST IDEA WORKSHEET



1 *Why do you blog? What audiences do you want to connect with?*

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2 *What are some of your favorite blogs? What makes their posts so irresistible?*

BLOG	WHAT YOU LOVE

3 *What problems or questions have you had and then solved?*

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4 *What questions do you get asked all the time? How could you make this into a blog post or a series?*

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5 *What is something you wish people knew about your business, your industry, or your passions? How can you share your perspective on that?*

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6 *What resources or tools that you've discovered could help someone out?*

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**I JUST HAD A GREAT POST IDEA!**

*Quick! Write it down here:*

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